Patrick Espiritu
User Experience Designer

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I have over 2 years of experience designing solutions for digital enterprise tools and internal services to achieve business goals through meaningful and thoughtful experiences that serve people. Recently, I have been expanding my Front-End developer skills.

Experience

Jungle Scout — UX Designer
Oct 2020 - Mar 2022

- Led the development to manage employees, resulting in a 50% increase in task efficiency and improved data security.
- Improved the User Details page experience to optimize system performance and usability by 27%.
- Spearheaded the 1st ever UX benchmark report to present recommendations that drove product improvement initiatives.
- Created a self-serve audit on API logging to reduce reliance from customer support and engineering teams.
- Enhanced account access and reduced login errors by almost 100%, which contributed to system error reduction goals.
- Integrated a team management tool into a larger enterprise-focused product for improved account team control.
- Provided design updates that helped to resolve issues and supported larger initiatives from other product teams.
- Proactively collaborated in design brief creation, ideation workshops, design critiques and user testing sessions to help partners shape user-centric and data-driven solutions.

Jungle Scout — UX Design Intern
Mar - Sep 2020

- Improved previously empty state pages to encourage feature adoption and enhances data collection and accuracy.
- Streamlined plan upgrade paths within product feature to inform plan limitations and provide upgrade options.
- Contributed to the redesign of navigation UI elements, maintaining consistency with the product's visual language.
- Assisted in usability studies to evaluate design solutions, contributing to team efforts in improving the product.

Skills

Design
User Research, Information Architecture, User Interview, Usability Testing, A/B Testing, Wireframing, Prototyping, Interaction, Iconography, Branding

Tools & Languages
Figma, Sketch, Adobe XD, Notion, Miro, ZenHub, Jira, UsablityHub, UserZoom Go, HTML, CSS, Javascript

Education

Emily Carr University
Interaction Design Certificate
Apr - Nov 2018

Vancouver Film School
Sound Design for Visual Media
2008 - 2009